

In re application of:

Philip STAEHELIN

Art Unit: 2185

Appl. No: 09/911,696

Examiner: TBA

Confirmation No: 3956

Filed: July 25, 2001

Atty. Docket No: 38729-170990

For: SYSTEM AND METHOD FOR OFFLINE ADVERTISING

Customer No:

26694

26694

PATENT TRADEMARK OFFICE

Information Disclosure Statement

RECEIVED

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450 MAY 2 5 2004

Technology Center 2100

Sir:

This is an Information Disclosure Statement submitted under 37 C.F.R. § 1.97 within the time specified under 37 C.F.R. § 1.97(b).

In order to comply with applicant's duty of disclosure under 37 C.F.R. § 1.56, the U.S. Patent and Trademark Office is notified of the documents which are listed on the attached Form PTO-1449 and which the Examiner may deem relevant to patentability of the claims of the above-identified application. One copy of each of the listed documents is submitted herewith.

A copy of a protest filed in the case is also submitted for the Examiner's consideration.

The references referred to in the protest are listed on the Form PTO-1449.

The present Information Disclosure Statement is being filed before the mailing date of the first Office Action on the merits, and therefore no Statement Under 37 C.F.R. § 1.97(e) or

Information Disclosure Statement U.S. Appln. No.: 09/911,696

fee under 37 C.F.R. § 1.17(p) is required.

In view of the above, no further translation or statement of relevance is required, and as all requirements of 37 C.F.R. § 1.97 and all official guide lines pertaining to Information Disclosure Statements have been complied with, and it is therefore respectfully requested that the Examiner consider the documents and make them of record.

Please charge any necessary fee or credit any overpayment in connection with this Information Disclosure Statement to Deposit Account No. 22-0261.

Respectfully submitted,

Date: 5-24-04

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#549806

Attorney Docket Number

38729-170990

U.S. PATENT DOCUMENTS								
Everine:		U.S. Pa	atent Document	Name of Patentee or Applicant	Date of Publication of	Pages, Columns, Lines, Where Relevant		
Examiner Initials *	Cite No.1	Number	Kind Code ² (if known)	of Cited Document	Cited Document MM-DD-YYYY	Passages or Relevant Figures Appear		
		6,141,0	010	Hoyle	10/31/2000			
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FOREIGN PATENT DOCUMENTS								
Examiner	Cite	Fore	eign Patent Doc	ument	Name of Patentee	Date of Publication of	Pages, Columns, Lines, Where Relevant	
Initials*	No.1	Office ³	Number⁴	Kind Code ⁵ (<i>if known</i>)	or Applicant of Cited Document	Cited Document MM-DD-YYYY	Passages or Relevant Figures Appear	T ₆
		WO	09955066		K. Zetmeir	10/28/1999		
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	Examiner Signature		Date Considered	
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EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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¹ Unique citation designation number. ² See attached Kinds of U.S. Patent Documents. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

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PTO/SB/08A (08-00)

Approved for use through 10/31/2002. OMB 0651-0031.

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Substitute	for form 1449A/PTO			Complete if Known		
INIEO	DRAKTION		OL OCUBE	Application Number	09/911,696	
	RMATION I			Filing Date	July 25, 2001	
STAT	LEMENT BA		PPLICANT	First Named Inventor	Philip STAEHELIN	
				Group Art Unit	2185	
(use as many sheets as necessary)				Examiner Name	TBA	
Sheet	2	of	2	Attorney Docket Number	38729-170990	

<u>-</u>		OTHER PRIOR ART NON PATENT LITERATURE DOCUMENTS	,	
Examiner Initials * Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-in number(s), publisher, city and/or country where published.				
		Gator.com (recently changed to Claira.com), 1998		
		Notification of Identification of Prior Art in Late Protest Under 37 C.F.R. 1.291(a), March 23, 2004.		
		RECEIVED)	
		MAY 2.5 2004		
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